



CYBER SECURITY

Strategic win or loss?

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IT'S TIME TO TAKE CYBER SECURITY SERIOUSLY.

Cyber security is
having the
biggest **impact** on
how we understand
security.

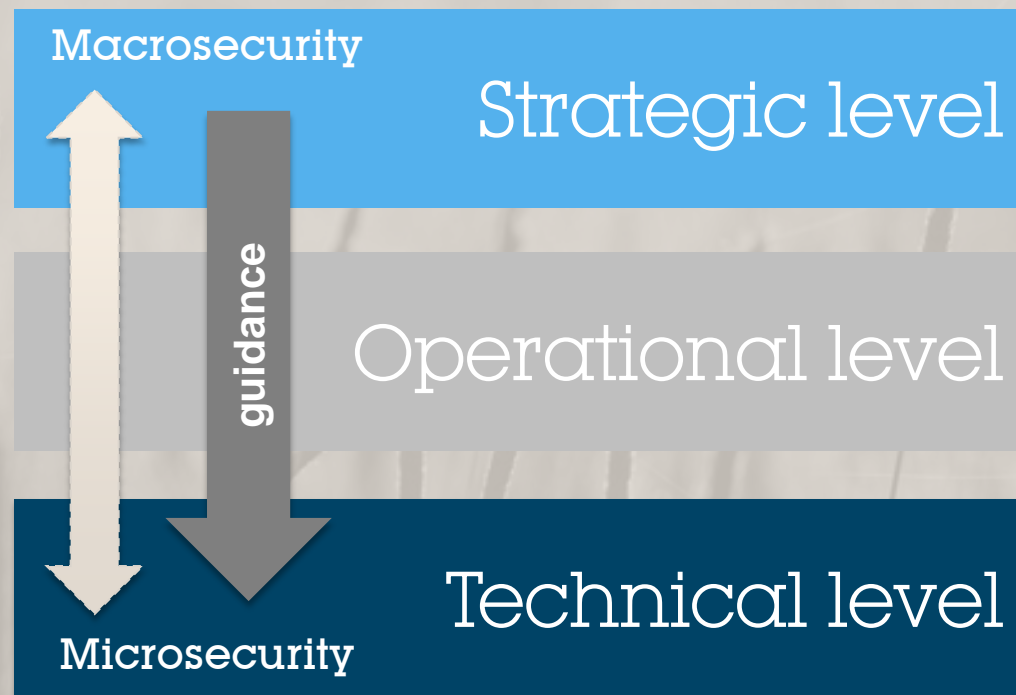
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"cyber"

THE DIGITAL WORLD OF BITS.
IN OUR SOCIETY THE DIGITAL AND
PHYSICAL ARE INTEGRATED.

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STRATEGIC UNDERSTANDING IS VITAL









How do cyber attacks affect policies, industry, business decisions?

What kind of security procedures, processes, models do we need?

How can we solve our security problems technologically?

THE DYNAMIC THREAT LANDSCAPE

		Motivation	Actors	Target
	STRATEGIC CYBER WAR	Military/political dominance	Advanced cyber-nation-states	Critical infra, military and political assets
	TACTICAL CYBER WAR	Military/political influence	Advanced states	Critical infra, military and political assets
	TERRORISM	Political change	Terrorist networks and groups	Infrastructure, assets and public places
	ESPIONAGE	Intellectual property gain	Nation-states and enterprises	Governments, companies and individuals
	ORGANIZED CRIME	Financial gain	Criminals	Companies and individuals
	VANDALISM, HACKTIVISM	Ego, curiosity and change	Hacker groups and individuals	Governments, companies and individuals

LAND

SEA

THE FIFTH DOMAIN

AIR

SPACE

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CYBER



TODAY'S STRATEGIC BATTLEFIELD

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Saving lives
and
businesses
in cyber
space

THANK YOU!

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